Program Revision/Creation

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Program Revision/Creation

- Why Program Revision?
  - Some reasons

Program Revision/Creation

Objectives:

- A process for revising/creating, implementing and maintaining an English program at a university
- Adaptation of the process for your own institution

Program Revision/Creation

- Ground Rules

- Handouts / Bibliography
  - www.us.kanto-gakuen.ac.jp/dgossman

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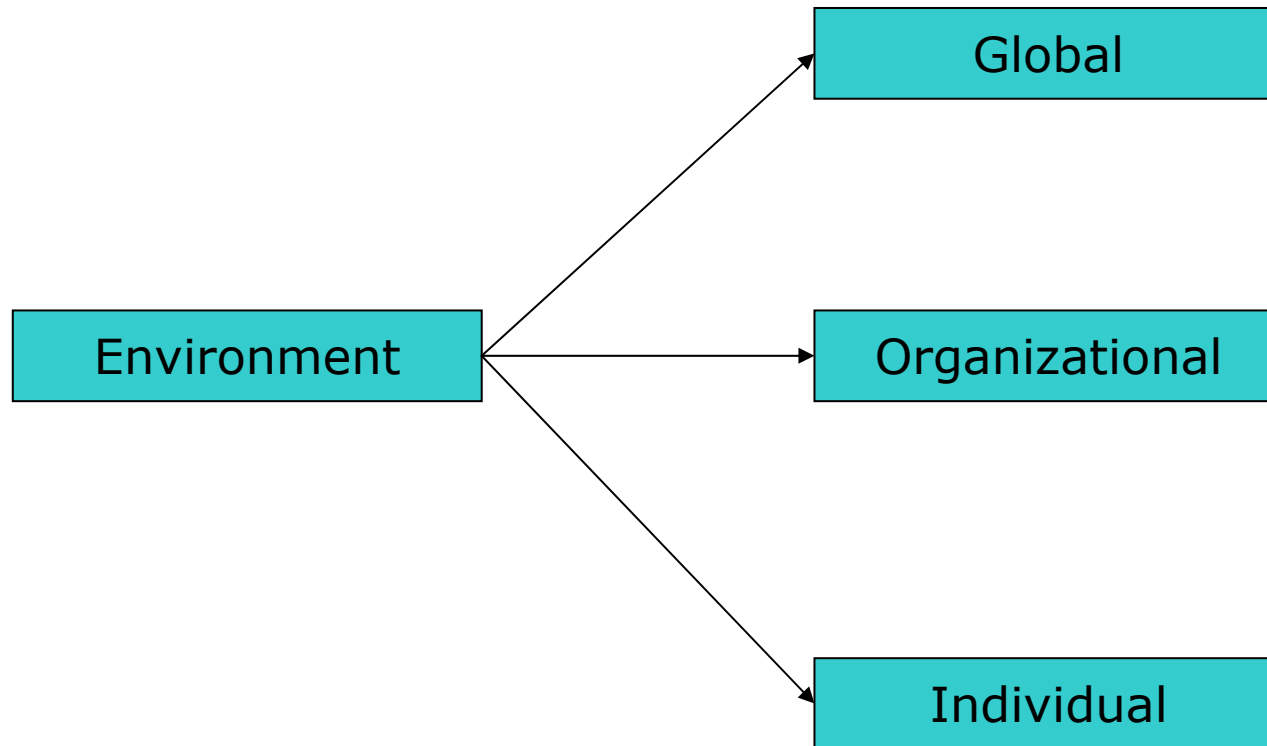
- Four major areas of concern
    - Environment
    - Resources
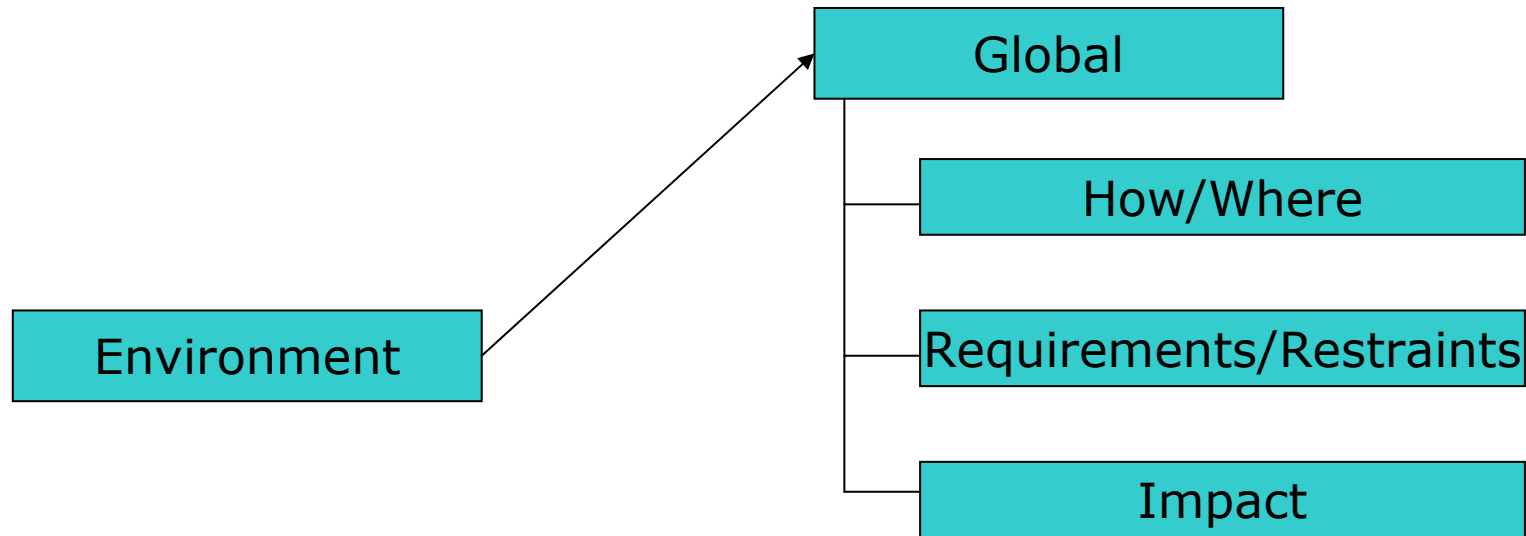   - Objectives
    - Implementation

Program Revision/Creation

○ Mckinsey's Seven "S's"
- Super-ordinate Goal
- Strategy
- Structure
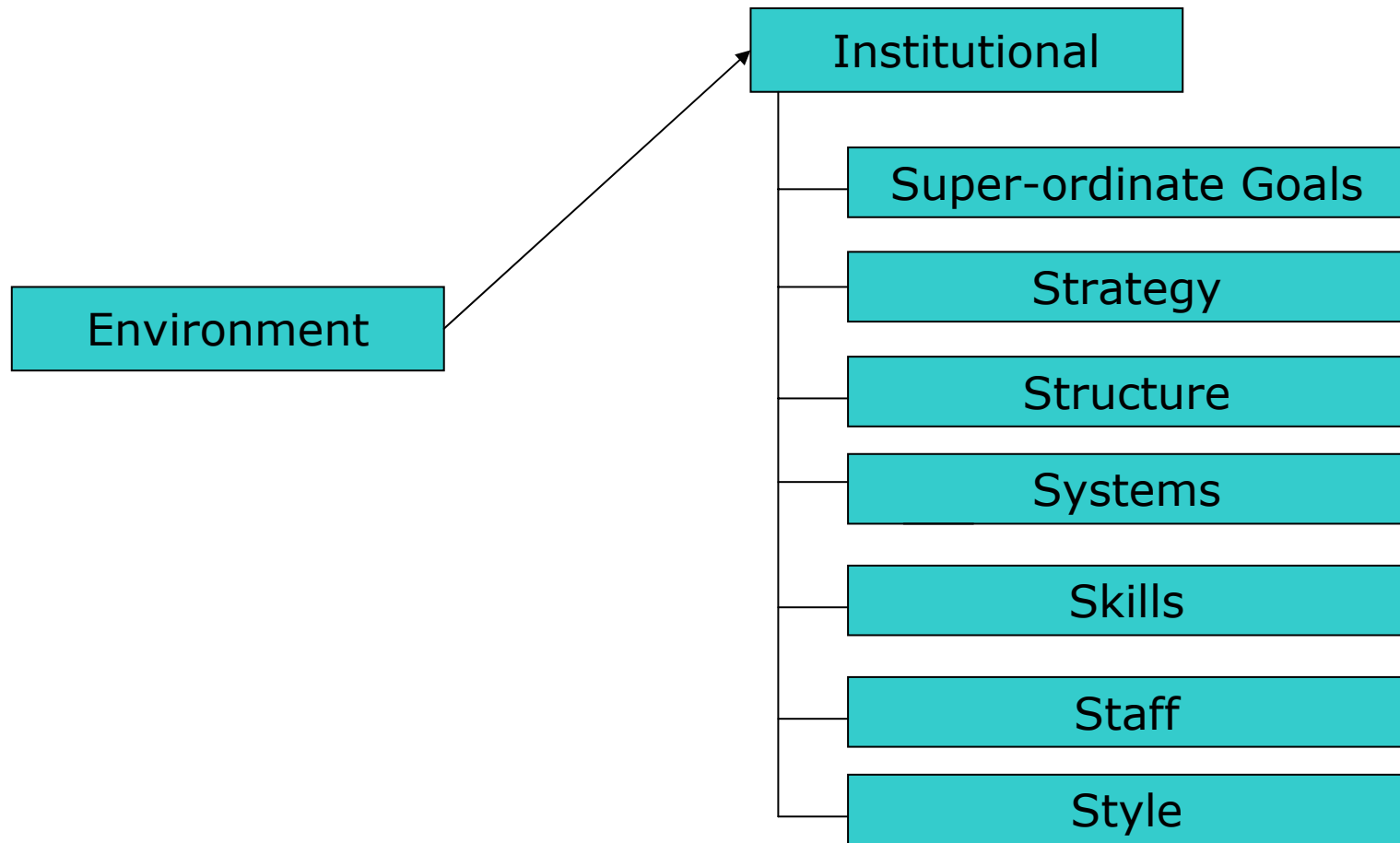- Systems
- Skills
- Staff
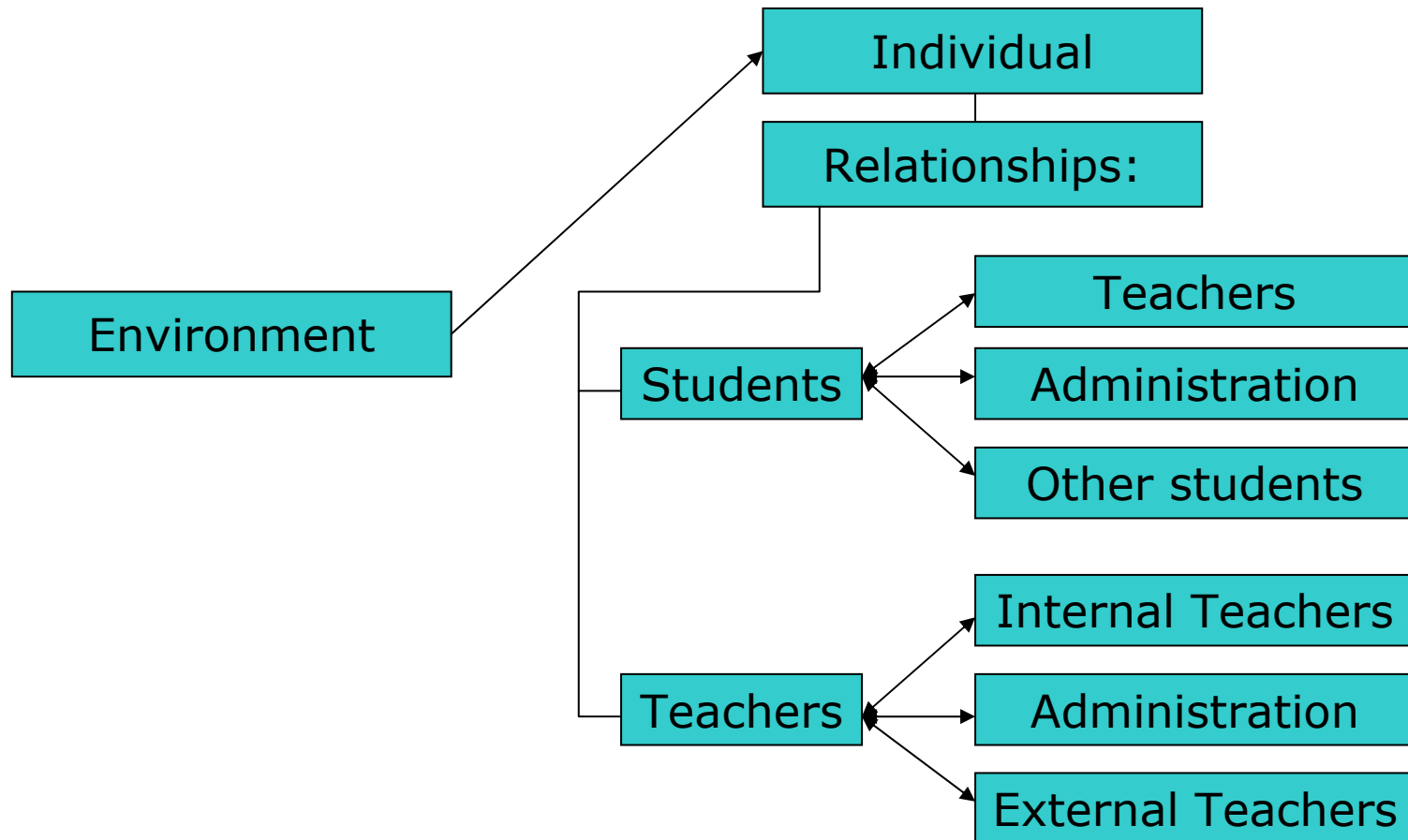- Style

Program Revision/Creation

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                                    ┌─────────────────┐
                              ┌────▶ │     Global      │
                              │      └─────────────────┘
┌─────────────────┐          │      ┌─────────────────┐
│   Environment   │──────────┼────▶ │ Organizational  │
└─────────────────┘          │      └─────────────────┘
                              │      ┌─────────────────┐
                              └────▶ │   Individual    │
                                    └─────────────────┘
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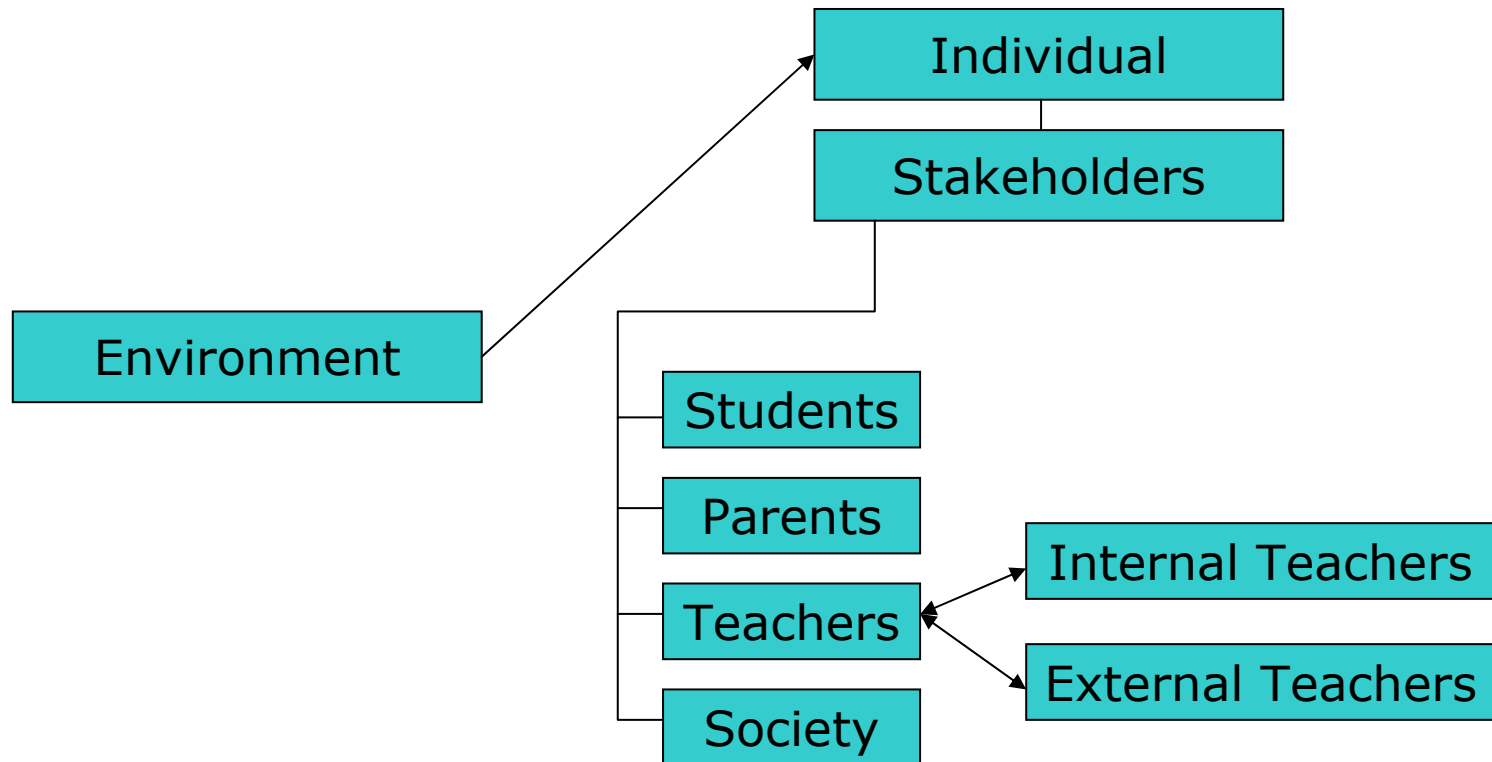
Program Revision/Creation

Environment → Global

Global
- How/Where
- Requirements/Restraints
- Impact

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Environment → Institutional

- Super-ordinate Goals
- Strategy
- Structure
- Systems
- Skills
- Staff
- Style

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Environment → Individual Relationships:

Students
- Teachers
- Administration
- Other students
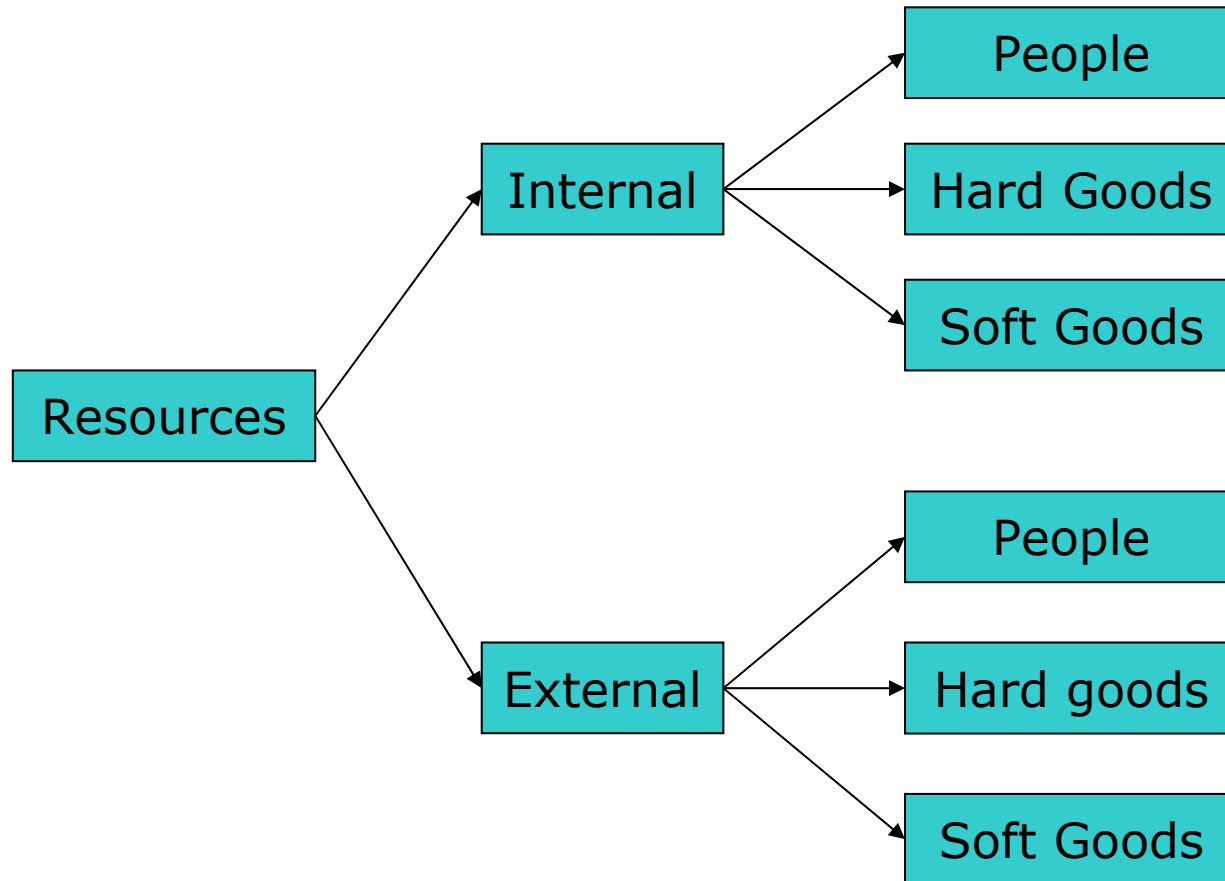
Teachers
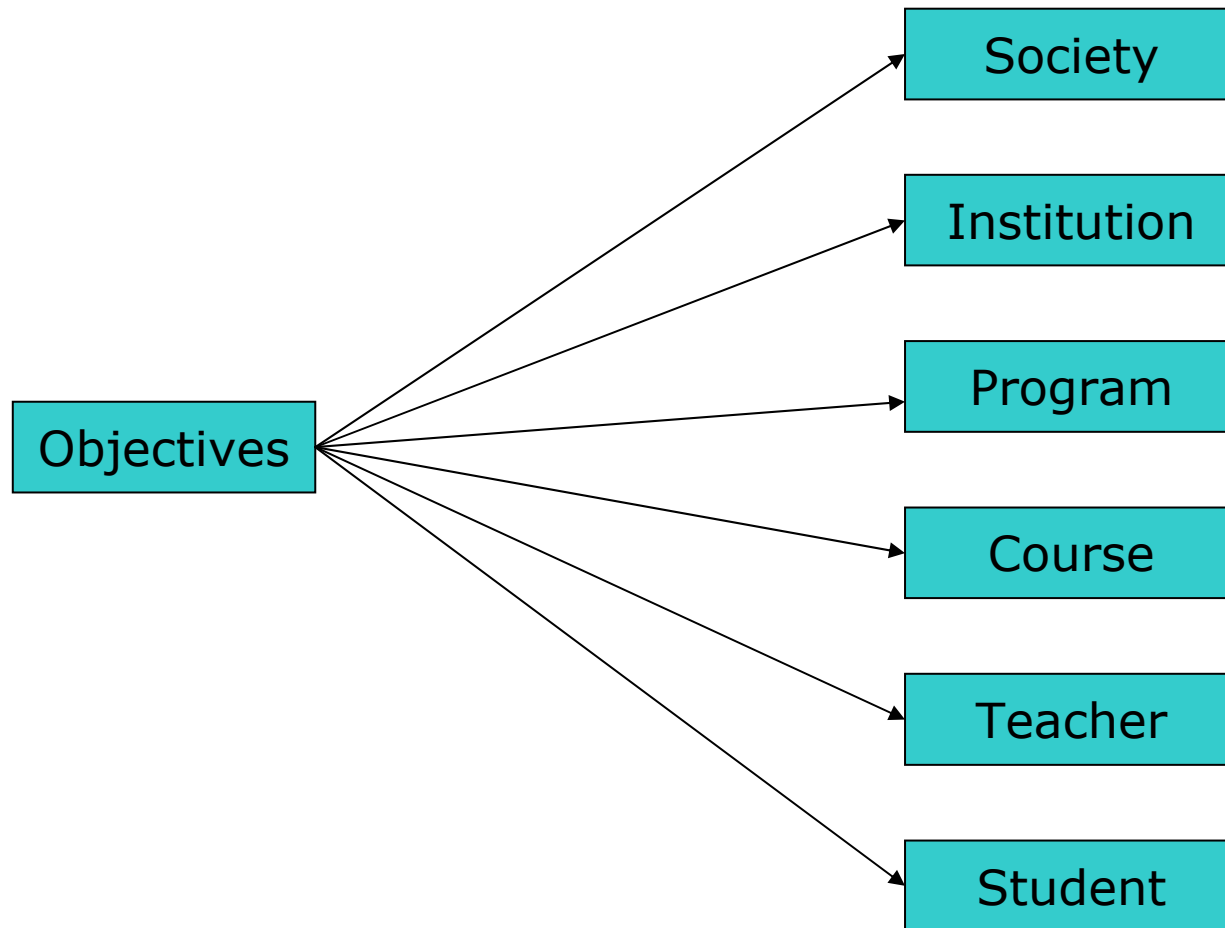- Internal Teachers
- Administration
- External Teachers

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Program Revision/Creation

○ Program Implementation
  ● Make your proposal
  ● Prepare for implementation
  ● Go for it!

Program Revision/Creation

- SMART Objectives
  - <u>S</u>pecific
  - <u>M</u>easurable
  - <u>A</u>ttainable
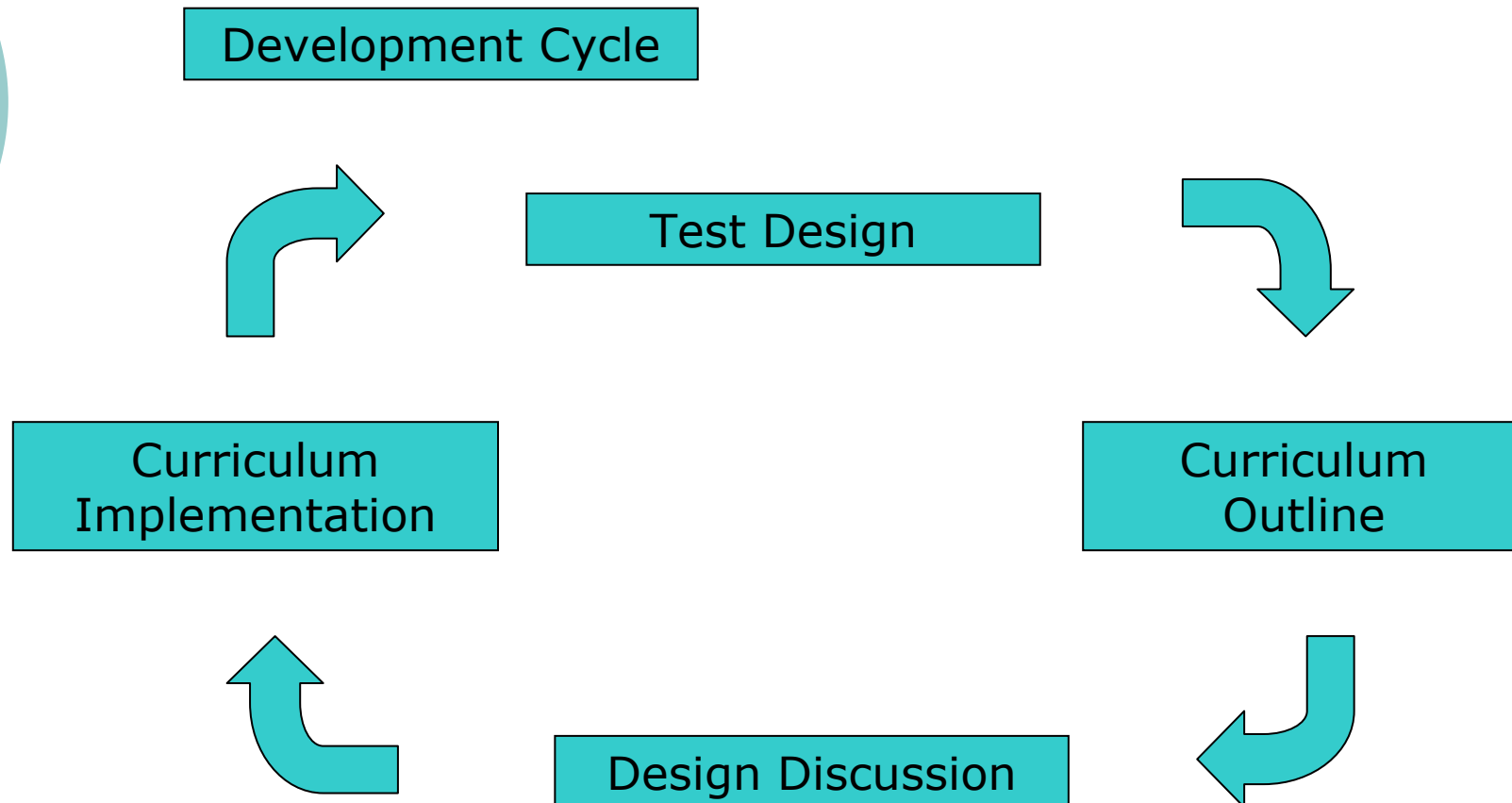 - <u>R</u>elevant
  - <u>T</u>rackable

The Effective Global Manager
Dr. Stephen Rhinesmith
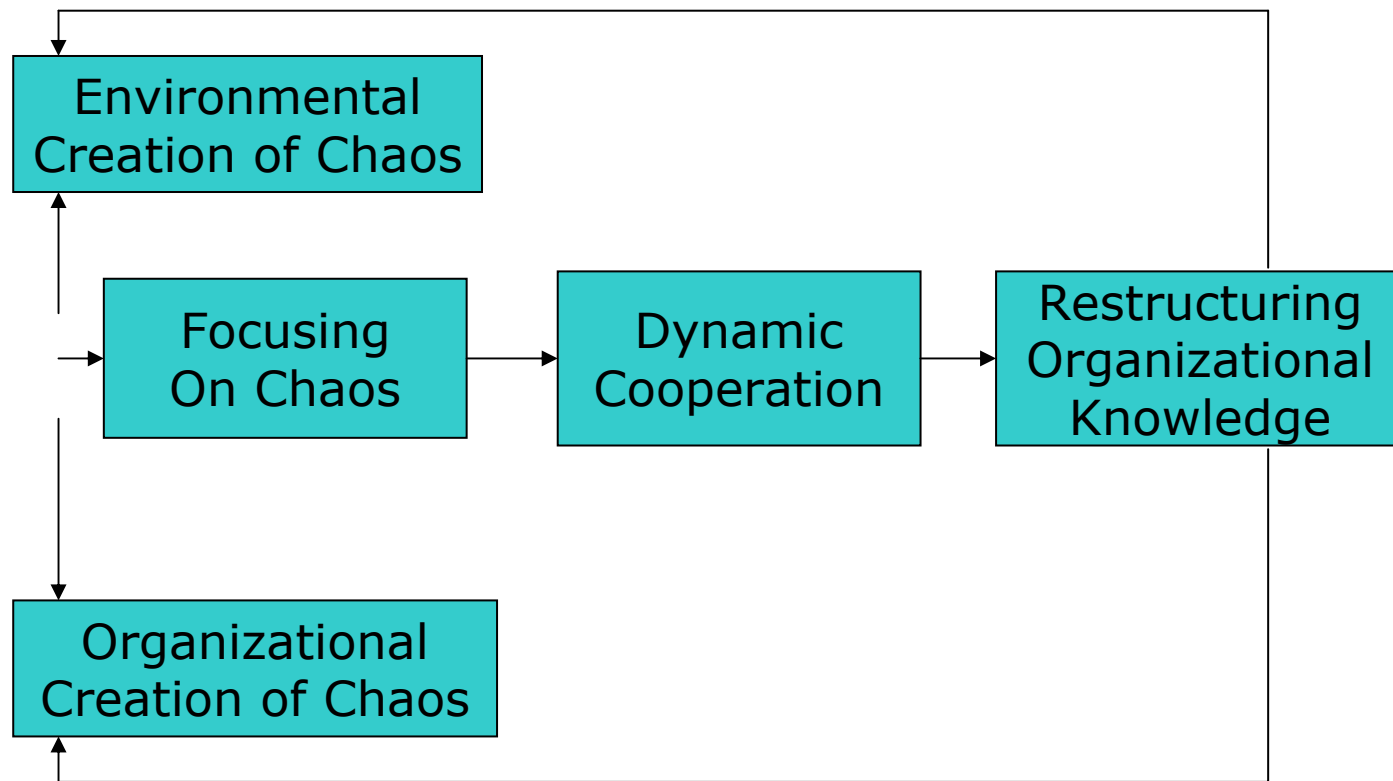October 1998

Program Revision/Creation

- Program Maintenance
  - Design Cycle
  - Information Creation Process

Program Revision/Creation

Development Cycle

Test Design

Curriculum Outline

Curriculum Implementation

Design Discussion

Gossman & Cisar, 2001

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Nonaka & Yamanouchi, 1988

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○ Conclusion
  ● Four major areas of concern
  ● McKinsey's Seven "S's"
  ● Maintenance

  ● The next step?